



KEYNOTES and SEMINARS That Return Better Results!

Jim Vasconcellos speaks from experience. For 20 years he has presented to groups large and small on personal leadership, management and business communication. Always looking to expand his knowledge and skills, Jim spent 10 of those years delivering public training seminars to thousands of people across the U.S., Canada and Europe. This offered a unique opportunity to interact and gain perspective from people at many different levels across a broad spectrum of industries. This motivated Jim to create a unique approach that inspires his audiences to reach for more.

Jim started out by earning a degree in Speech Communications from Georgia State University in Atlanta and began his career in the banking and data processing industries in training and development. As he saw and lived with the struggles of the workplace, his interest in helping people overcome the challenges grew. To better understand the dynamics of people in the workplace, Jim became MBTI Qualified through the Association for Psychological Type and DISC certified.



Guiding Quote

"We make ourselves."
Sartre

Top Diversion

Throwing boomerangs...what else!



Mission

Building leadership from the inside out
at every level.



Following his intent to help people and companies realize better results, Jim launched his own business as **Boomerang Concepts™** and wrote **LIVING BY THE BOOMERANG: Directing Energy, Releasing Potential, and Returning Better Results in Your Career...and Your Life!** Jim continues to improve leadership from the inside out by using a unique tool – a **BOOMERANG!**



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